



West Bend Theatre Company



ADVERTISING PACKAGE

Advertising with the West Bend Theatre Company helps support local community theater in various areas, including costuming, set construction and program printing costs.

We're a nonprofit based in West Bend, Wisconsin. We present live theater, camps, workshops and special events, all aimed at helping the community through performances.

West Bend Theatre Company produces on average 2-3 shows per year, often highlighted by the annual tradition of Charles Dickens' classic story 'A Christmas Carol.'

In 2019, each of the eight performances of "A Christmas Carol" were sold out, with each performance maxing out at 140 patrons.



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ADVERTISING OPTIONS

PRINT/PROGRAM

- Master double page: \$250
- Outside back cover: \$250
- Inside front cover: \$225
- Full page: \$200
- Inside back cover: \$150
- Half page: \$125
- Actor ad/half page: \$100
- Business-card size: \$90
- Quarter page: \$75

CONTACT

Nancy Storrs, West Bend Theatre Company president

262-305-9613

www.wbtheatreco.com

MASONIC LODGE WALL

- New: \$100
- Renewal: \$75

SHOW SPONSOR

- Major: \$1,000
- Key: \$500

WEBSITE

- 250 pixels by 250 pixels (three months): \$30